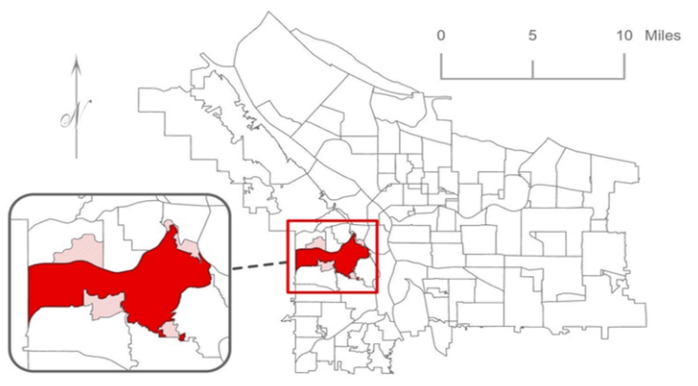
# Southwest Hills




| CENSUS DEMOGRAPHIC DATA:[1] | | 2010 | % | Change | | 2020 | % |
|---|---|---|---|---|---|---|---|
| POPULATION | **TOTAL POPULATION** | 7,971 | *100%* | +556 | *+7%* | 8,527 | *100%* |
| | Age <5 | 327 | *4%* | +49 | *+15%* | 376 | *4%* |
| | Age 5-9 | 504 | *6%* | -61 | *-12%* | 443 | *5%* |
| | Age 10-14 | 487 | *6%* | +59 | *+12%* | 546 | *6%* |
| | Age 15-19 | 423 | *5%* | +118 | *+28%* | 541 | *6%* |
| | Age 20-24 | 344 | *4%* | +128 | *+37%* | 472 | *6%* |
| | Age 25-29 | 367 | *5%* | +66 | *+18%* | 433 | *5%* |
| | Age 30-34 | 348 | *4%* | +93 | *+27%* | 441 | *5%* |
| | Age 35-39 | 437 | *5%* | +57 | *+13%* | 494 | *6%* |
| | Age 40-44 | 617 | *8%* | -73 | *-12%* | 544 | *6%* |
| | Age 45-49 | 577 | *7%* | +108 | *+19%* | 685 | *8%* |
| | Age 50-54 | 644 | *8%* | -16 | *-2%* | 628 | *7%* |
| | Age 55-59 | 733 | *9%* | -183 | *-25%* | 550 | *6%* |
| | Age 60-64 | 712 | *9%* | -201 | *-28%* | 511 | *6%* |
| | Age 65-69 | 471 | *6%* | +129 | *+27%* | 600 | *7%* |
| | Age 70-74 | 294 | *4%* | +225 | *+77%* | 519 | *6%* |
| | Age 75-79 | 254 | *3%* | +76 | *+30%* | 330 | *4%* |
| | Age 80+ | 431 | *5%* | -18 | *-4%* | 413 | *5%* |
| | Age <18 | 1,628 | *20%* | +84 | *+5%* | 1,712 | *20%* |
| | Age 18-64 | 4,893 | *61%* | +60 | *+1%* | 4,953 | *58%* |
| | Age 65+ | 1,450 | *18%* | +413 | *+28%* | 1,863 | *22%* |
| | Median Age | 46.6 | | -1.4 | *-3%* | 45.2 | |
| | Area (sq mi) | 2.94 | | 0.0 | *+0%* | 2.94 | |
| | Population density (persons per sq mi) | 2,711 | | +189.1 | *+7%* | 2,900 | |
| RACE/ETHNICITY | **RACE ALONE OR IN COMBINATION**[3] | | | | | | |
| | Total races tallied, of which: | 8,222 | *100%* | +1,167 | *+14%* | 9,389 | *100%* |
| | American Indian or Alaska Native | 67 | *0.8%* | +76 | *+113%* | 143 | *1.5%* |
| | Asian | 466 | *5.7%* | +332 | *+71%* | 798 | *8.5%* |
| | Black or African American | 85 | *1.0%* | +113 | *+133%* | 198 | *2.1%* |
| | Native Hawaiian or Pacific Islander | 24 | *0.3%* | +18 | *+75%* | 42 | *0.4%* |
| | Some other race | 78 | *0.9%* | +421 | *+540%* | 499 | *5.3%* |
| | White | 7,502 | *91%* | +247 | *+3%* | 7,749 | *83%* |
| | Hispanic or Latino (any race): | 236 | *3.0%* | +227 | *+96%* | 463 | *5.4%* |
| | White alone, not Hispanic or Latino: | 7,111 | *89%* | -262 | *-4%* | 6,849 | *80%* |
| | Racial/Ethnic Diversity Index[4] | 16% | | +14 | *+87%* | 31% | |

| SOCIOECONOMIC INDICATORS:[1] | 2020 | CV [2] |
|---|---|---|
| **HOUSING [5]** | | |
| Total households | 3,453 | |
| Rent burdened | 44% | |
| Severely rent burdened | 23% | |
| Severely crowded | 2% | |
| With one or more children <18 | 28% | |
| Average household size | 2.5 | |
| Vacancy rate | 7.0% | |
| Homeownership rate | 63% | |
| Median home value (of owned homes) | $827,872 | |
| Median gross rent | $1,625 | |
| **ENGAGEMENT** | | |
| 2020 General Election voter turnout as a share of the population age 18+ | 91% | |
| Broadband access (cable, fiber, or DSL) | 88% | |
| 2020 Census self-response rate | 83% | |
| Residents who were not living in Portland 12 months ago: | 8% | |
| **EDUCATION** | | |
| Percent of population age 25+ with: | | |
| No completed High School or GED | 2% | ● |
| Bachelor's degree or higher | 76% | |
| Share of children 5-17 in school who attend a public school | 70% | |
| **HEALTH** | | |
| Food insecurity [6] | 8% | |
| Disability [7] | 10% | |
| Social vulnerability (SVT) [8] | 3.6 | |
| Life expectancy at birth (years) | 81.8 | |
| Share of area covered by tree canopy | 58% | |
| **INCOME** | | |
| Share of persons living in households with income below poverty line | 8% | |
| Median household income | $139K | |
| Share of households at or below $75k (approx. median city income in 2020) | 33% | |
| **LANGUAGE** | | |
| Limited English proficiency (LEP) persons: [9] | 304 | |
| by language spoken at home (by ≥15 persons): | | |
| Chinese (incl. Mandarin, Cantonese, others) | 79 | |
| Other Asian and Pacific Islands | 68 | |
| Spanish | 67 | |
| Vietnamese | 28 | ● |
| Slavic (Russian, Ukrainian, Polish, others) | 22 | ● |
| French (incl. Haitian) | 17 | |
| German (incl. Dutch, Afrikaans) | 15 | ● |

## NOTES and DEFINITIONS

* Neighborhood boundaries overlap, and some neighborhoods extend beyond Portland city limits. Some areas within Portland city limits are not claimed by a neighborhood association. For these reasons, the sum of the population of all neighborhoods does not equal the city total.

1 Population & race/ethnicity, housing units/households, vacancy rate and household size for 2010 and 2020 from decennial U.S. Census; additional indicators from 2017-2021 5-year ACS, based on proportional allocation of census tract data to census blocks, and of census blocks to neighborhoods (see methodology report).

2 Coefficient of Variation (CV) is an indicator of data reliability in the ACS, the ratio of the standard error (SE) to the estimate. High reliability: CV < 20 (not indicated). Medium reliability: 20 <= CV <= 40 (● yellow). Low reliability: CV > 40 (● red).

3 For race/ethnicity "alone or in combination", each multiple-race person is counted multiple times (once for each self-identified race). Sum of "total races tallied" therefore exceeds total population.

4 Diversity Index is the chance that two randomly selected persons are of a different race/ethnicity.

5 Rent burdened households spend ≥30% of income on rent (≥50% indicates severely burdened). Crowded means >1 occupants per room (>1.5 indicates severely crowded).

6 Food insecurity refers to predicted lack of reliable access to nutritionally adequate foods.

7 Disability includes non-institutionalized persons who have self-reported difficulties in one or more of: hearing, vision, cognitive, ambulatory, self-care, or independent living.

8 SVT is an assessment of communities' access to emergency services and programs before, during, and after disasters. Higher number indicates higher vulnerability.

9 LEP means speaking English less than "very well". Not all languages spoken in Portland are represented in the data. More information at portland.gov/officeofequity/language-access/.

*Neighborhood profiles are a project of the City of Portland Office of Civic Life, in partnership with the Portland State University Population Research Center.*

**SOURCES**

PortlandMaps Open Data (gis-pdx.opendata.arcgis.com/datasets/). U.S. Census Bureau TIGER/Line files; 2010 census SF1 file, 2020 census DHC and Response Rate files; American Community Survey (ACS) 2017-2021 5-year detailed tables; Feeding America (www.feedingamerica.org); CDC Life Expectancy Estimates Project (USALEEP); Metro-RDPO Social Vulnerability Tools (rdpo.net/social-vulnerability-tools-project); Metro RLIS Canopy 2020 (rlisdiscovery.oregonmetro.gov); L2 Voter Data (l2-data.com). See also Notes and Definitions.